

Sustainability in Franklin



The City seeks to promote sustainability initiatives by providing leadership, incentives, and excellent model projects.

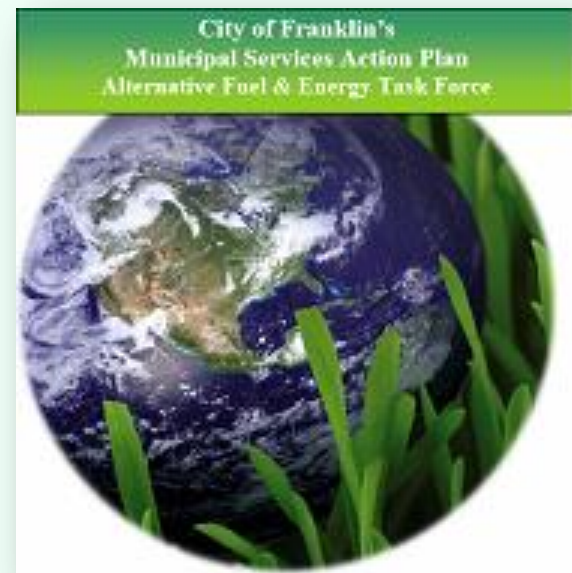
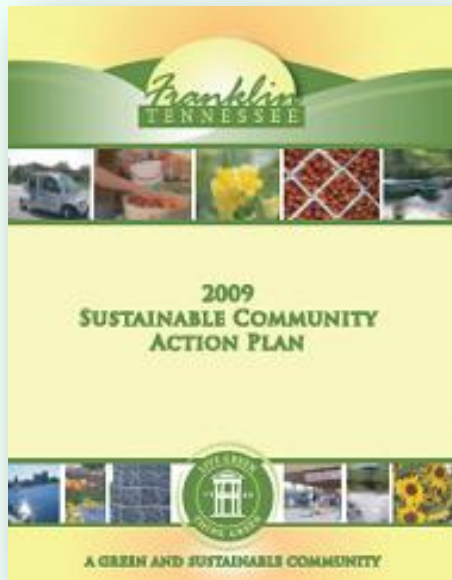
Topics

- Sustainability Update
- What is the Live Green Business Partnership?
 - How it Works
 - Benefits of Joining
 - Long-Term Vision



Plans are in Place

- Sustainability Community Action Plan
 - Sustainability Commission (9 Volunteers)
 - Sustainability Task Force (50 Volunteers)
- Municipal Action Plan



Transitioning to Sustainability



Live Green Business Partnership

- Collaboration of business organizations
- Voluntary Commitment
- Recognition – 5 levels of certification
- Purpose: Increase efficiency and sustainability
 - While Raising Awareness

“You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete.”

R. Buckminster Fuller

How Does it Work?

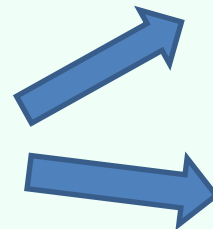
Fill out assessment form
on City's website



Become a partner based on
score



Continue to implement items
from the list of criteria



- Undergo periodic review from Sustainability Task Force; reapply for higher level

Receive Recognition



CITY OF FRANKLIN

Live Green Partner

Gold Level

Congratulations on becoming a Franklin Live Green Business Partner and achieving Gold status!

The community appreciates and recognizes your efforts to become a more efficient and conscientious business.

Live Green Levels of Partnership

Platinum	160+ points
Bronze	120-159points
Silver	80-119 points
Gold	40-79 points
Partner Level	20-39

Mayor John Schroer

City of Franklin Sustainability Commission Chair, Ken Scalf

The Live Green Partnership is a joint relationship with Leadership Franklin, Franklin Tomorrow and the City of Franklin.



www.franklintn.gov



Example: Joe's Widget Shoppe

- **Goal: Achieve Gold Level (120+ points)**
- **Initiatives they already do (Total 40 points Bronze Level):**
 - Double Sided Print (5 points)
 - No leaks (5 points)
 - Signed up for Green Tips on the City's Website (5 points)
 - Eliminated harmful/toxic chemicals (5 points)
 - Recycle Cardboard (10 points)
 - Installed CFLs (10 points)

In order to gain another 80 points they did the following:

- Designated an employee to oversee environmental efforts (10 points)
- Offered 10% discount to customers who walked/biked to store (10 points)
- Eliminated Bottled Water (10 points)
- Had a Professional Energy Audit (20 points)
- Compost program for food waste (20 points)
- Used the compost for flower beds (10 points)

Puckett's Gro & Restaurant



Vision

- Launch Program on St. Patrick's Day
- Use Chamber, Downtown Association as conduits
- Certify Businesses that already Qualify
- Expand Live Green Program to schools, churches, and eventually individuals and families



Benefits

**“Green businesses are more efficient, more competitive,
more profitable – 15% more profitable.”**

Terrashares.com

Cost Savings

Public Acknowledgement—Decals & Certificate

Online Live Green business listing

Helping Implement the Community Action Plan

